



Diaper Drive Guide



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Diaper Drives



Why host a Diaper Drive? Nearly half of all families with small children experience diaper need—this means not having enough diapers to keep a baby healthy and happy. In addition to causing a greater risk of rashes and infections for babies, diaper need can contribute to maternal depression, and even missed work or school if a family does not have enough diapers to leave with a childcare provider.

How can you help? Each year, local people just like you organize Diaper Drives where they collect thousands of diapers that we distribute to hundreds of families across the Coulee Region.



Hosting a Diaper Drive is easy!

Here you will find a quick guide to get started helping local families meet basic necessities for their babies.

We appreciate diaper drives of any size – from companies who want to collect thousands of diapers, to youth looking to rally some help from their peers to collect diapers!

We are happy to help with any step of the process – give us a call!



Four Steps to a Successful Diaper Drive

1. Decide who you will ask to donate diapers. Will it be:

- Staff/co-workers of the business where you work
- Patrons of the business where you work
- Family, friends, neighbors
- People at organizations, special events, etc.

2. Decide if you have a particular theme or goal. Ideas include:

- Focus on collecting a particular number of diapers
- Have a competition to see who can collect more
- Have your business match the number of diapers collected from patrons
- Organize your diaper drive around a certain holiday, birthday, or event

3. Decide on dates and details.

- Set your dates (We suggest a 2-4 week collection window.)
- Decide where your drop-off point will be
- Consider creating an Amazon registry to have diapers sent to your location
- Consider suggesting monetary donations using our easy online donation system (\$20 donated here buys 100 diapers!)

4. Get the word out!

- Use our editable Diaper Drive Flyer to add your own details and logo
- Create your own flyer, emails and social media posts, and engage community groups or media. Don't forget to send reminders!
- Let us know the details of your diaper drive and how we can support your efforts!

Thank you!



At the conclusion of your Diaper Drive, we ask that you complete a count of the diapers you collected and record it on our Diaper Drive Summary Sheet. We will set up a drop-off time where we will help you unload diapers and if you wish, we can do a photo shoot of all the diapers you collected! We would love to recognize you with a social media post, and we will acknowledge your support of our diaper bank in our annual report!



**Your support of The Parenting Place
Diaper Bank strengthens our community
to help all families thrive!**

For more information, questions, or to schedule a diaper drop-off, please contact us at:
supportus@theparentingplace.net or call 608-784-8125.

